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Business Administration

Trains students in the fundamentals of business functions, processes, and understanding of business organizations in today's global economy.

What will you learn?

- Business ethics and legal framework
- Management functions
- Marketing of goods and services
- Economic principles
- Financial information
- Entrepreneurship

What can you earn?

Associate in Applied Science Degree

- Business Administration
- Business Administration Marketing Concentration
- Business Administration Human Resources
- Management Concentration

Diploma

Business Administration

Certificates

- General Business Business Administration
- Supervision Business Administration
- Marketing
- Retailing
- Human Resources Management

Career opportunities?

- Administrative support
- Manager trainee
- Operations manager
- Customer service/sales representative
- Human resources associate

Contact Us

For more information call the Business Administration Department 336-506-4031.

Scan code to learn more!

